Account Info: 760800 GENOVESE PHARMACY #170 KINGS PARK Route: 80

Schedule | Add Work Request | Edit Work Request | Inquiry

89 Accounts Selected: GENOVESE # 167 Performer Type: Retail Rep

Authorization Name: JIM PIEPRZAK Authorization Title: ERCH. MGR

Authorization Date: 10/17/97

Ok

Cancel

Activity	Qty	Request Type	Earliest Date	Latest Date	Special Instructions
Fixture/Adv/Special	1	Single	11/03/1997	11/17/1997	FOUR STYLES SALEM BOX TO ARRIVE AT STORES WEEK OF 11/3. PLEASE PLACE A 40 PACK DISPLAY IN A VISIBLE AREA -- SELF SERVICE IF POSSIBLE....SPEAK TO MGR BEFORE AND DATE DISPLAY FOR A ONE MONTH PERIOD.. DO NOT BUYDOWN

51857 9152

Source: https://www.industrydocuments.ucsf.edu/docs/fghn0000

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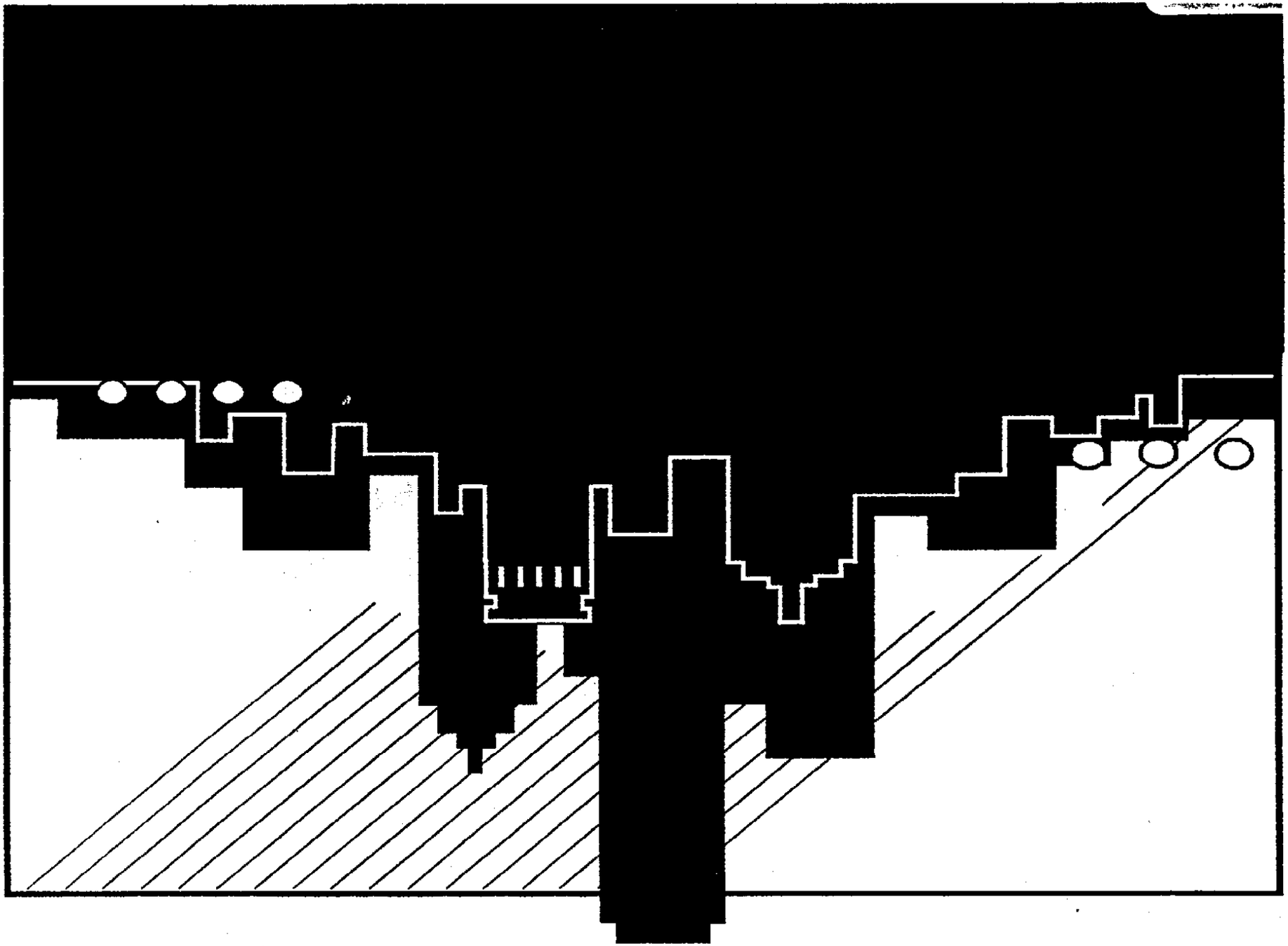
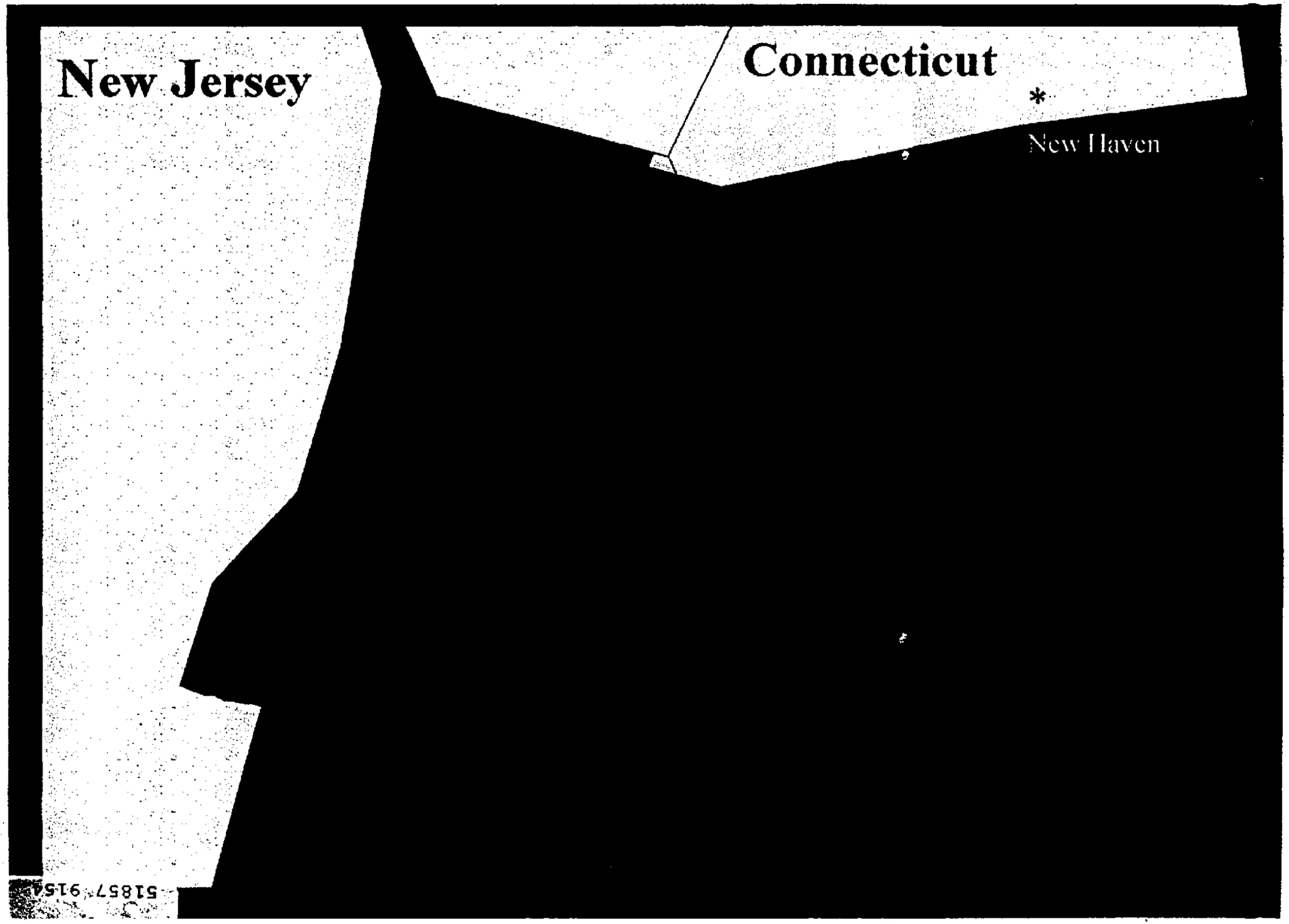


Source: https://www.industrydocuments.ucsf.edu/docs/fghn0000



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Source: https://www.industrydocuments.ucsf.edu/docs/fghn0000

Salem Plan ..... Promotion

- **Salem Semi-Permanent Display:**
  - *40 pack display .... 2 packs wide (advertises new Slide Box / 85 & Lt. 85) and holds four styles of BOX BRANDS*
  - *$10 per month payment*
  - *To fill the display the following should be prebooked*
    - » 1 SALEM SLIDE BOX KING SIZE
    - » 1 SALEM LIGHT SLIDE BOX KING SIZE
    - » 1 SALEM FULL FLAVOR BOX 100
    - » 1 SALEM LIGHT BOX 100

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Source: https://www.industrydocuments.ucsf.edu/docs/fghn0000

To: Store Managers

- **R. J. Reynolds will be reintroducing their Salem brands in the New York Market area.**
  - **ALL PACKS AND CARTONS WILL CHANGE BUT *UPC CODES WILL REMAIN THE SAME***
  - **FOUR NEW STYLES WILL BE INTRODUCED**
    - » **FULL FLAVOR SLIDE BOX KING**
    - » **LIGHT SLIDE BOX KING**
    - » **FULL FLAVOR BOX 100**
    - » **LIGHT BOX 100**
- ***Please insure old style Salems are rotated***

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Source: https://www.industrydocuments.ucsf.edu/docs/fghn0000

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R. J. REYNOLDS TOBACCO CO.
Leading and Trailing UPC

STYLE	Pack UPC	Non-Supressed Pack UPC	Carton UPC	Case UPC
WINSTON				
FULL FLAVOR KING SOFT	0 123103 9	0 12300 00010 9	0 12300 11013 6	000 12300 11012 9
FULL FLAVOR SOFT 100	0 123143 7	0 12300 00014 7	0 12300 11413 4	000 12300 11412 7
FULL FLAVOR BOX KING	0 123123 3	0 12300 00012 3	0 12300 11213 0	000 12300 11212 3
LIGHT SOFT KING	0 123113 6	0 12300 00011 6	0 12300 11113 3	000 12300 11112 6
LIGHT SOFT 100	0 123133 0	0 12300 00013 0	0 12300 11313 7	000 12300 11312 0
LIGHT BOX KING	0 123193 2	0 12300 00019 2	0 12300 11913 9	000 12300 11906 1
LIGHT BOX 100	0 123593 8	0 12300 00059 8	0 12300 15913 5	000 12300 15906 7
ULTRA LIGHT KING SOFT	0 123173 8	0 12300 00017 8	0 12300 11713 5	000 12300 11706 7
ULTRA LIGHT 100 SOFT	0 123183 5	0 12300 00018 5	0 12300 11813 2	000 12300 11806 4
ULTRA LIGHT KING BOX	0 12300 70399 4		0 12300 70313 0	000 12300 70306 2
ULTRA LIGHT 100 BOX	0 12300 70499 1		0 12300 70413 7	000 12300 70406 9
SELECT				
FULL FLAVOR SOFT KING	0 12300 70999 6		0 12300 70913 2	000 12300 70906 4
FULL FLAVOR 100 SOFT	0 12300 22463 5		0 12300 22464 2	000 12300 22465 9
FULL FLAVOR BOX KING	0 12300 71099 2		0 12300 71013 8	000 12300 71006 0
FULL FLAVOR BOX 100	0 12300 22185 6		0 12300 22186 3	000 12300 22187 0
LIGHT SOFT KING	0 12300 71199 9		0 12300 71113 5	000 12300 71106 7
LIGHT SOFT 100	0 12300 20276 3		0 12300 20277 0	000 12300 20278 7
LIGHT BOX KING	0 12300 71299 6		0 12300 71213 2	000 12300 71206 4
SLIM LIGHT BOX 100	0 12300 20165 0		0 12300 20166 7	000 12300 20167 4
SALEM(MENTHOL)	**Pack**	**Non-Supressed Pack UPC**	**Carton**	**Case**
FULL FLAVOR SOFT KING	0 123203 8	0 12300 00020 8	0 12300 12013 5	000 12300 23551 8
FULL FLAVOR SOFT 100	0 123223 2	0 12300 00022 2	0 12300 12213 9	000 12300 23552 5
LIGHT SOFT KING	0 123243 6	0 12300 00024 6	0 12300 12413 3	000 12300 23555 6
LIGHT SOFT 100	0 123253 3	0 12300 00025 3	0 12300 12513 0	000 12300 23556 3
SLIM LIGHT 100 BOX	0 123263 0	0 12300 00026 0	0 12300 12613 7	000 12300 23557 0
ULTRA LIGHT SOFT KING	0 123283 4	0 12300 00028 4	0 12300 12813 1	000 12300 23559 4
ULTRA LIGHT SOFT 100	0 123293 1	0 12300 00029 1	0 12300 12913 8	000 12300 23560 0
FULL FLAVOR BOX 100		0 12300 24070 3	0 12300 24071 0	000 12300 24072 7
LIGHT SLIDE BOX KING	0123763 5		0 1230017613 2	000 12300 17606 4
FULL FLAVOR SLIDE BOX KG	0123753 8		0 12300 17513 6	000 12300 23553 2
LIGHT BOX 100		0 12300 123723 7	0 12300 17213 4	000 12300 23558 7

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